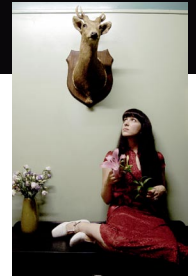
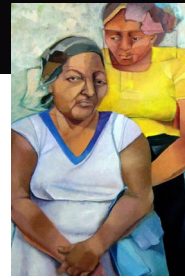
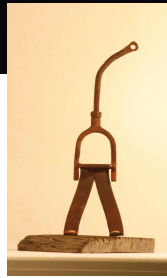
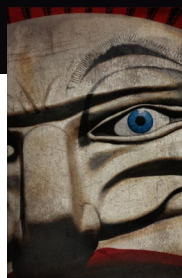


2011 emerging artist exhibition

applications close 7 February 2011

email applications must be received by 6:00pm or postmarked no later than 7/2/2011



From previous emerging artist exhibitions *Top row from left* Kirsty Mayer, Tanja George, María Peña, Lucy Hardie & Bronwyn Hyde, *Bottom left:* Maggie Diaz, the Toyota Community Spirit Gallery, Rena Littleton-Montenegro *Main Image above left:* Li-Kim Chuah

The Toyota Community Spirit Gallery, located in the Toyota Corporate Headquarters in Port Melbourne, is an initiative of the Toyota Community Spirit program.

Toyota Community Spirit is Toyota's corporate citizenship program. It provides opportunities for Toyota to work with the local community on local projects. Toyota has worked in consultation with Hobsons Bay City Council and the City of Port Phillip to develop the gallery project. The Toyota Community Spirit Gallery runs a continuous program of exhibitions designed to provide opportunities for Australian based artists working in a variety of disciplines and media. The program also seeks to showcase artists from a wide range of social and cultural backgrounds reflecting the diversity and strength of creative practice and practitioners throughout our community. Exhibiting artists are eligible to apply separately for the \$10,000 Toyota Community Spirit Artist Travel Award. This exhibition will be curated by Ken Wong and is designed to showcase the works of high quality emerging artists from both the local community and beyond. The aim is to promote, progress and document the diversity and excellence of emerging artistic practice.

terms & conditions for applicants

1. What is Provided

Toyota will provide all promotional materials and publicity for the exhibition including a printed invitation and colour catalogue. The costs of the launch including catering will also be provided. Previous exhibition catalogues can be viewed at <http://www.watcharts.com.au/pastexhibitions.html>

2. Eligibility to exhibit

The exhibition is open to local emerging artists who live, work or can demonstrate a history of exhibiting or a strong connection to the communities of the cities of Hobsons Bay or Port Phillip. Guest artists from outside these areas including regional and interstate artists will also be eligible. Emerging artists are defined as those within the first five years of their current practice or who for reasons of their own, regard themselves as emerging artists. There is no age limit on eligibility.

3. Submittible Artworks

Both 2D & 3D artworks that can be displayed via the gallery's wall hanging system are acceptable. Three dimensional sculpture or installations that are free standing or can be displayed on a plinth or hung from the ceiling are also acceptable. Artists are invited to submit up to three works for consideration. One or more of these works may be selected for inclusion in the exhibition. These may be individual artworks or may consist of multiple panels in the case of installations as detailed under 'dimensions'. Proposed 3D works should be able to be displayed adjacent a wall so as not to protrude by more than 1 metre. A limited supply

of plinths is available. Artists must supply their own plinth where required. Ceiling hung works are restricted to a maximum of 15kg. Works requiring power will be considered provided all equipment is included and has a current electrical safety test tag. Digital or multi media works will also be considered but the logistics of any such installation must take account of and not intrude upon the normal use of the space. For this reason works which include continuous audio or sound are unlikely to be exhibited. Equipment required for multi media works must be supplied by the artist for the duration of the exhibition and have a current electrical safety test tag.

4. Mediums

A broad cross section of mediums including but not limited to painting, printmaking, illustration, drawing, sculpture or installations (in any material, eg. steel, ceramic, wood, plastics, etc), craftwork, textiles, photography and digital or mixed media will be considered.

5. Subjects/Themes

A broad diversity of theme or subject is sought for the exhibition. Works that explore the diversity of the physical and cultural environment or the concept of community may be given preference. Items considered inappropriate for display in Toyota's corporate headquarters by the Gallery Reference Group and/or Employee Gallery Advisory Committee will not be accepted. Works deemed to be potentially offensive will not be exhibited.

6. Dimensions

Generally, individual works which occupy a maximum of 1.5m of running hanging space will be the most likely to be selected but consideration will also be given to larger works and/or installations employing multiple panels provided they can be displayed using the gallery hanging system. The system is flexible consisting of a continuous overhead track with cable drops adjustable for width fitted with hanging hooks adjustable for height. In the case of installations, additional hooks can be fitted to the cable drops allowing panels to be "stacked" if required.

7. Criteria & Selection

The Toyota Community Spirit Gallery Advisory Committee will review all submitted works and endorse the final selections for inclusion in the exhibition. The committee's decision is final and no correspondence will be entered into. Works deemed by the Gallery Advisory Committee to be potentially offensive will not be exhibited. Applicant artists should be aware that there are often far more applications received than can be exhibited and that an unsuccessful application should in no way be taken as a negative comment on an individual artists work or practice.

8. Security & Insurance

While all reasonable care will be taken to ensure the security and safety of exhibits during the exhibition, works are exhibited

at the artist's risk and no insurance against loss or damage is provided. Toyota provides public liability insurance against claims of negligence on their part. You may require your own public liability insurance to cover claims against negligence on your part.

9. Public Safety

Works that are for whatever reason deemed to pose a public safety risk will not be selected. In the case of sculpture or installations where the artist is required to install their work, the artist is responsible for the safety of themselves and any assistants when installing or removing works.

10. Duration

The exhibition is scheduled to open on **Wednesday 30 March 2011**. All works selected must remain with the exhibition until it closes on **24 June 2011**.

11. Installation

The curator will hang and present all works for the exhibition with the exception of sculptural works that require assembly and/or installation by the artist. Work selected must be delivered, ready to hang and clearly labelled (artists name, title, medium, year of completion and price) prior to the opening as directed by the curator. In the case of very large works, limited assistance with freight costs may be made available.

12. Sales & Pricing

Works submitted can be for sale or purely for exhibition purposes. There is no commission charged on sales. All sales inquiries will be fielded by the curator and passed directly to the artist or nominated representative. Any works sold must remain with the exhibition until it closes.

13. Gallery Hours

The Toyota Community Spirit Gallery is open to the public Monday to Friday from 9am to 5pm or by appointment. The gallery is closed on public holidays.

14. Images with your Submission

Included with your submission should be a high quality image of each artwork (JPEG format saved at 300dpi, maximum image size 100mm x 100mm, RGB). Digital images are preferred but photographs or slides are also acceptable. The artist agrees that all images submitted, if selected, may be included in whole or in detail on the invitation or other publicity materials. Submissions for artworks incorporating video elements must include a DVD of the element in its entirety for selection purposes.

15. 2011 Toyota Community Spirit Artist Travel Award Successful applicants participating in the gallery program are eligible to apply separately for the \$10,000 Toyota Community Spirit Artist Travel Award.

exhibition schedule

Applications Close	7 February 2011
Successful Applicants notified	22 February 2011
Launch	30 March 2011
Exhibition Close	24 June 2011

submitting your application

Applications should be submitted either via email or by post

EMAIL: watcharts@mcmedia.com.au
Please ensure file size is less than 4MB
Email submissions preferred

POST: Ken Wong
Toyota Emerging Artist Exhibition 2011
PO Box 6108
Shepparton VIC 3632

application checklist

1. Application form with all sections completed.
2. Images of artworks submitted.
3. For postal applications, please included a stamped self-addressed envelope should you wish your images to be returned. Please include with appropriate packaging for safe return.
4. A DVD of any video/multi-media elements of your submission.

notification

We will notify you within 7 days when we have received your Application. If you do not receive confirmation of receipt of application, please contact Watch Arts on 03 58214548 or via email info@watcharts.com.au

note

Successful applicants will be asked to complete an Exhibition Contract and return it to the curator. For further information phone Ken Wong on 03 58214548 or email on info@watcharts.com.au

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If posting, envelope must be postmarked no later than 7/2/2010